

## WHY A LASTING LEGACY?

# How to Leave a Lasting Legacy

There is no better time than now to think about your future. With proper planning, you can ensure that you're able to provide for your family and friends while leaving a legacy that can touch the lives of countless others.

## PLAN YOUR FUTURE TO HONOR YOUR PAST

### Bob Susser's Legacy

Everything Robert "Bob" Susser did was with the goal of helping others. Because of his gift through his estate plans, he ensured that he would continue to have an impactful legacy.

Originally from Poland, the Susser family relocated to Vienna, Austria, after World War II. Bob was born in Austria, then fled to Switzerland, and finally settled in New York. Though he was diagnosed with kidney cancer, he recovered and then went on to live an active life. Bob was a hiking leader and led numerous trips and excursions through the Appalachian Mountains. When the holidays rolled around, Bob was known for hosting an annual Thanksgiving dinner for hikers who were far from home.

Although he practiced most of his life as a psychologist in the New York Correctional System at Rikers, he later became an attorney, continuing his quest to never stop learning. Bob believed so much in continued education that his bequest was designated to continue kidney cancer research. Through his legacy, more meaningful research can be done to help change the landscape of kidney cancer care.



#### Support the causes important to you for decades to come.

Like Bob Susser, you can leave a legacy that touches the lives of countless others and creates a lasting memory. You may also be able to give today while still preserving your assets for retirement and providing for your family by donating:

- **Gifts from a will or trust**
- **Through a beneficiary designation**
- **Life insurance**
- **Appreciated securities**
- **Real property**
- **Tangible personal property**
- **Life estate**
- **Business interests, closely held stock and partnerships**

If you don't have a will or estate plan or if it needs revising, now is the perfect time to get it done. Doing so allows you to ensure your wishes are carried out and that your family avoids unnecessary taxes or legal issues.

If you are considering a legacy through giving, we'd love to help you and make sure your wishes are upheld. Please contact **Kendall Monroe** at [kmonroe@kidneycancer.org](mailto:kmonroe@kidneycancer.org).